

SWUP SWITCH START UP

Promoting international co-operation
of start-ups from Slovenia and Croatia.



HR - Krapina | 20. 5. 2022

AGENDA:

9.00 – 9.30	Gathering of participants & registration
9.30 – 9.45	Intro by host - Krapina Zagorje Entrepreneurial Center, Helena Matuša
9.45 – 10.15	Zagorje Development Agency I Projects, Ivana Šalković
10.15 – 10.30	Regional/national open calls, Željka Grmovšek
10.30 – 10.45	Incubator and entrepreneurial programs, Romana Kerep
10.45 – 11.00	Coffee break
11:00 - 11:30	Tips & Tricks for market positioning, SMART IS, Robert Markuš
11.30 – 13.00	Presentation of participating SMEs from Croatia and Slovenia
13.00 –	Lunch & networking corner



Venue: Poslovno tehnološki inkubator KZ županije, Bobovje 52 G, Krapina

