

# STYRIAN TECHNOLOGY PARK

Regional Centre for Technology Development  
Business Support Centre and Incubator

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# STYRIAN TECHNOLOGY PARK: FACTS

TOGETHER WE CAN DO MORE!



## **Founded in 1994**

By RDA – Maribor  
Development Agency



## **State Support**

By Science, Technology  
& Economy Ministries



## **Best Practice**

Founded on successful  
examples from Austria



## **Certified Institution**

for Business Support,  
Innovation & Incubation  
Services Provision



## **1 of 5 Founders**

of the Slovene  
Association of Incubators  
& Technology Parks



## **Quadruple Helix**

Institutional Support for  
Open Innovation



**20 years** of successful experience within more than 90 **EU funded R&D&I Projects** (combined with MDA).

# OUR REGION: PODRAVJE

Strategically located, providing high quality of life, highly multi-lingual workforce and long established industrial base.



**10,7% of Slovenian Territory**

2170 km<sup>2</sup>

**16,1% of Slovenian Population**

322.545

2.065.000



**2<sup>nd</sup>**  
Largest  
Region in  
Slovenia



**41**  
Municipalities



**113.000**  
Maribor  
Regional  
Center  
inhabitants



**1 of 12**  
NUTS III  
Statistical  
Regions

# HEAD & BUSINESS UNITS



## HEAD UNIT – PESNICA PRI MARIBORU

(distance to Maribor = 8 km, distance to Austria = 10 km)



**BUSINESS UNIT – POBREŠKA CESTA 20, MARIBOR**



**BUSINESS UNIT – ŽELEZNIKOVA ULICA 4 MARIBOR**

# OUR MISSION & ACTIVITIES

## Mission #1

To serve as a **link** between **business** entrepreneurs and capital on the one side and **know-how** from university and research institutes on the other.

## Mission #2

To serve as catalyst for **faster development of innovative Slovene companies** and allows them better access to international sources of knowledge, goods and services.

## Mission #3

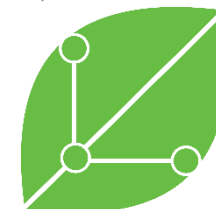
To **stimulate business support environment**.

## Business Support Centre & Accelerator

Focused on provision of comprehensive **support for SMEs** in all of the different stages of their lifecycle.

## Regional Centre for Technology Development

Pursuing technology transfer, innovative research & development sphere among and with different target groups and on a variety of topics. A **Technology Hub of North Slovenia** is being set up at the moment.



ACTIVITY #1

ACTIVITY #2

## STIMULATING BUSINESS ENVIRONMENT

### BUSINESS SUPPORT



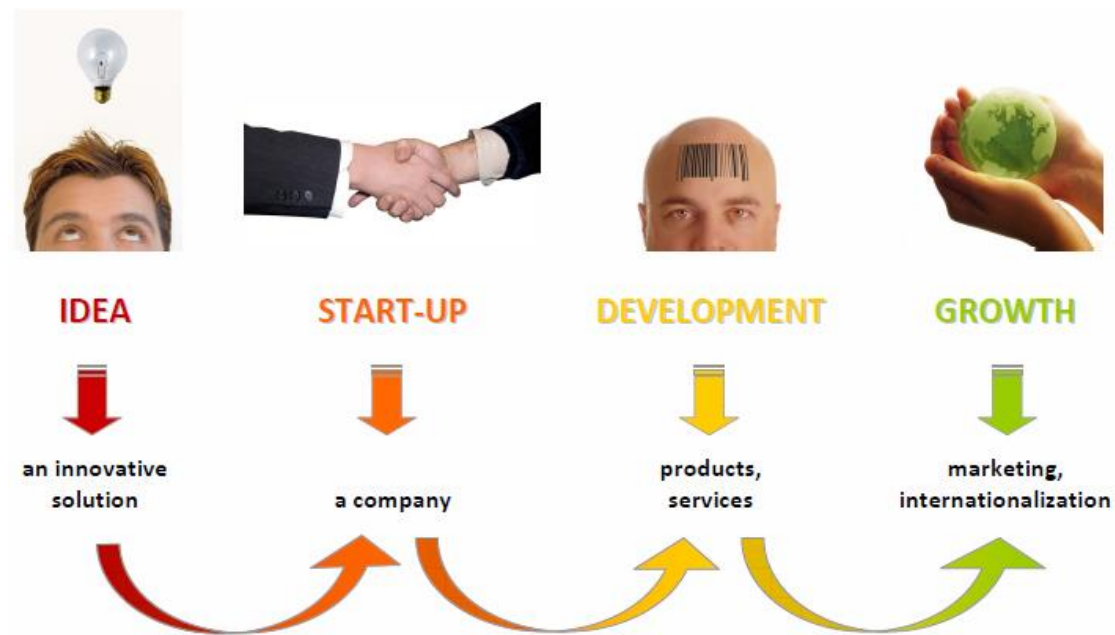
### INFRASTRUCTURE



# DIRECT SUPPORT FOR SMEs

Helping innovative ideas to grow faster!

## INVOLVED IN ALL STAGES:

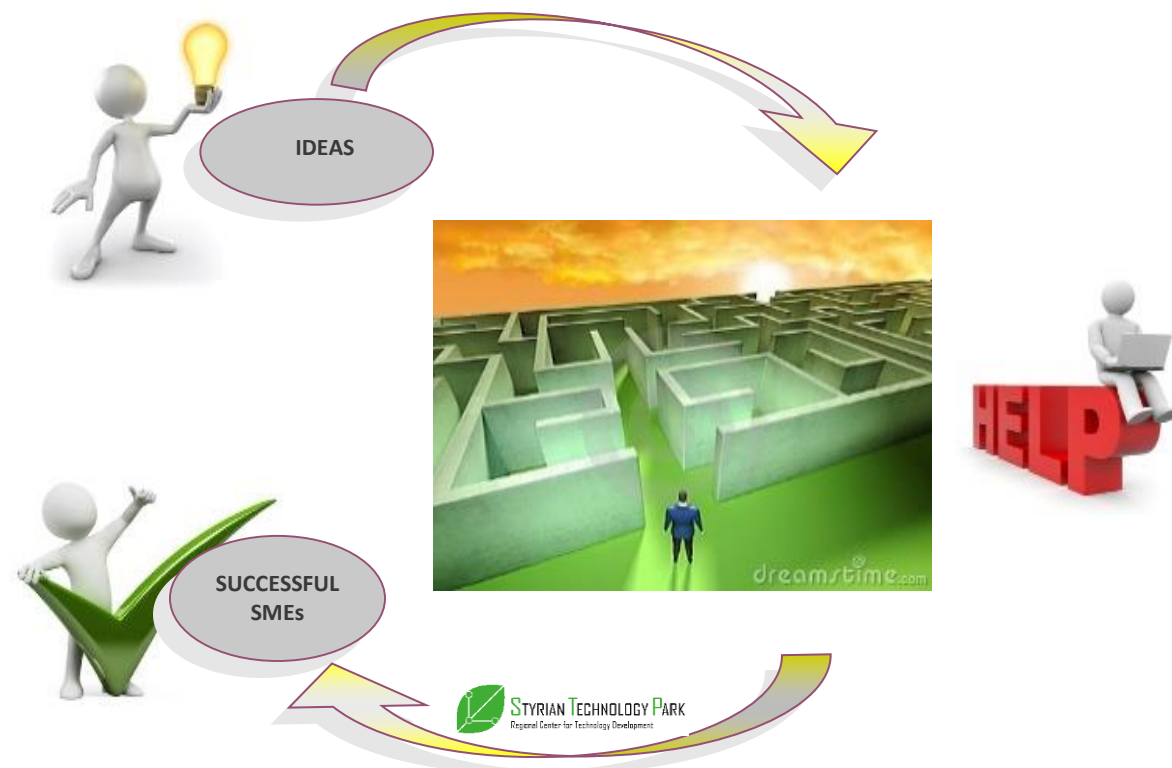


- Identification of innovative business ideas
- Support in the phase of **establishment** of initial business activities
- Provision of business premises and other needed **infrastructure**
- **Consulting & mentoring**
- Support in the phase of acquiring of **financial funds**
- **Internationalization & networking, ...**

# DIRECT SUPPORT FOR SMEs

Helping innovative ideas to grow faster!

## SERVICES:



- Consultancy / guidance activities
- Assistance in **business** oriented development activities
- Assistance in **technology** oriented development activities
- Assistance in **promotional & internationalization** activities
- **Marketing** and sales assistance
- Business infrastructure

# StartTogether

Space and Services potential

## INNOVATION BUSINESS ACCELERATOR StartTogether PROGRAM

- Launched in January, 2015;
- Offering an **active collaboration space** for micro startups & innovators;
- A network of mentors (marketing, seed&crowdfunding, ...);
- Attracting foreign startups, investors, SMEs, ...



In partnership with the biggest Slovenian bank NLB  
(and their Centre for Innovative Entrepreneurship)



# SOME OF OUR SMEs MEMBERS

Information & Communication  
Technologies, Electronics, Innovative  
Touristic Services, Energy Efficiency &  
Renewable Sources, Mechanical  
Engineering, Toolmaking, Robotics,  
Mechatronics, Car Safety.



# EU R&D&I PROJECTS

Some of our best performing and most successful examples.

Facilitating **innovation** and **entrepreneurship** through technology and networks



**ELECTED GOOD PRACTICE PROJECT**  
Developing **high quality VET** and **improving labour skills** through **3D PRINTING**



Improving and guaranteeing to enterprises a qualitative access to **CROWDFUNDING**



Creating **innovative secondary school education** through **3D PRINTING**



Improving **key competences** in **iVET** and **cVET** subjects through **3D PRINTING**



Facilitating **entrepreneurship** and improving **skills of NEETs** living in **rural areas**



Investing in **social capital**, **modern forms of transportation** and **communication** for a **sustainable economic development** and **high quality of life** in MARIBOR





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Thank you for your attention!