



M R A

MARIBORSKA RAZVOJNA AGENCIJA

# MARIBOR DEVELOPMENT AGENCY

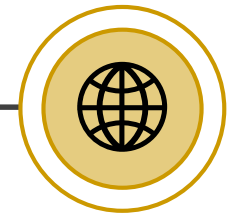
1993

1994

1995

2008

TODAY



## Public Non-Profit Institution

Formally acting as  
**RDA: Regional Development Agency**  
for Podravje Region

- Annual Action Programs
- Clusters & Networks
- Regional Info Systems
- FDI Activities
- Start-ups Support
- Innovative Industry



## Styrian Technology Park

Daughter Company  
for **Technology Development & Business Support** for  
SMEs regionally and  
worldwide

## European Union Programmes

Experience and  
involvement in over  
**90 EU Funded Projects**



## Member & Host of the EEN

Providing services for  
**internationalisation, innovation, transfer of know-how and technologies** to  
companies



*Business Support on Your Doorstep*

## Co-operation with:

- Chambers of Commerce
- Chambers of Crafts
- University of Maribor
- Technology Parks
- Embassies



# OUR REGION: PODRAVJE

## 10,7% of Slovenian Territory



## 16,1% of Slovenian Population



**2<sup>nd</sup>**  
Largest  
Region in  
Slovenia



**41**  
Municipalities



**113.000**  
Maribor  
Regional  
Center  
inhabitants



**1 of 12**  
NUTS III  
Statistical  
Regions





# EAST SLOVENIAN COHESION REGION

## EASTERN SLOVENIA - NUTS II

Covering the area at the junction of the Alps, the Pannonian Plain and the Dinaric mountains, Eastern (Vzhodna) Slovenia is characterized by a large variety of landscapes.



**1 of 2**  
NUTS II  
Statistical  
Regions



**1 of 6**  
Regional  
Development  
Agencies



**€1.260 bn**  
European  
Cohesion  
Policy  
Funds

**39.7% of Slovenian Territory**



8.061 km<sup>2</sup>

20273 km<sup>2</sup>



**46.9% of Slovenian Population**



969.329

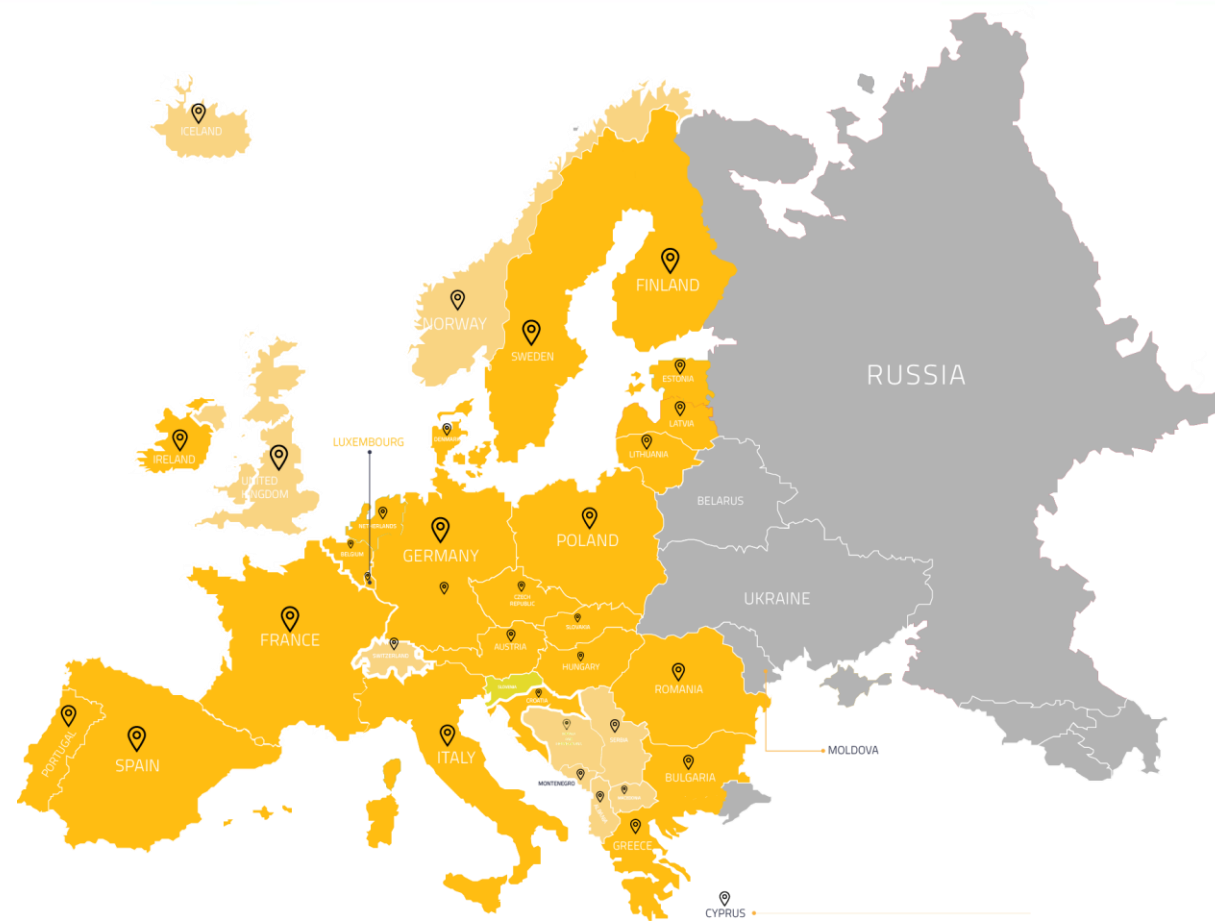
2.065.000

# EU FUNDED PROJECTS

Cross-border, inter-regional, trans-national programs and projects

## CURRENTLY ON-GOING PROJECTS

Positioning Drava in cross-border and wider European area, generating new knowledge and transfer of good practices between the partners and the wider region.



# STYRIAN TECHNOLOGY PARK

Supporting more than 200 SMEs



Business Support Centre and Accelerator (BSCA)  
(certified by SPIRIT Slovenia)

Regional Center For Technology Development (RCDT)  
(certified by SPIRIT Slovenia)

1 of 5 Founding Members of the Slovenian  
Association of Incubators and Technology Parks

20 years of successful experience within several  
different EU funded R&D&I Projects

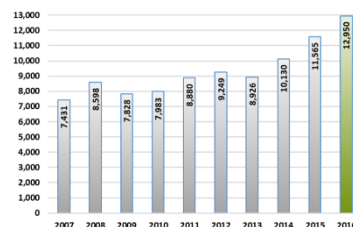
# INVEST IN PODRAVJE

Some good reasons to invest in Podravje

## Exceptionally good quality of life

### Growing FDI Inflows

FDI's are expected to grow exponentially in the future due to post-privatisation, expansion, as well as new entries.



### Strategic Location

With a highly developed transport network and perfect logistic infrastructure, setting up a company in Podravje means setting up in the heart of Europe.

**Dynamic entrepreneurship environment** for SMEs and startups, with horizontal policy aimed at all sectors.

### Highly qualified, educated and multilingual workforce

With a high reputation for flair for technology and innovation, 70% of the Podravje population can speak more than 2 languages (English and German).

### Long Industrial Tradition

Most of regional companies operate in the industrial fields of metal-processing, chemicals, food & beverages.





# SEEMEET 2018

Generating new business connections throughout South-East Europe

## SEEMEET 2018 – 3rd

Following the particularly successful 2017 edition, the International B2B Forum SEE MEET 2018 of South-East Europe will take place on the 10th and 11th of October in Maribor, Slovenia



REGISTRATION OPEN

Until 7th September.

2  
0  
1  
7



10  
Different  
Countries



41  
Companies



134  
Businessmen



1326  
Meetings





# CONCLUSIONS

Towards a sustainable and stable economic growth

Taking **Podravje**  
to a higher  
economic level  
through a **wider  
EU Network**

Enhancing **presence**  
and **competitiveness**  
of our long  
established and solid  
industries through  
**internationalisation**

Valorizing  
**highly qualified**  
and **skilled  
workforce**,  
alongside with  
our **innovative  
minds**



...



# THANK YOU

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**Mihael LESKOVAR**

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