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Internet of Things opportunities and challenges for your organizations

- ▶ The fastest growing vertical **markets and industries: manufacturing, retail, transportation & healthcare.**
- ▶ **IoT as technology** is also about: Smart and mobile, AR/VR, AI, connected devices, **big data, open data and data analytics**, cloud, apps and user interaction, on-line services, **digital value chains and ecosystems.**
- ▶ **\$320bn** is the expected size of the global IoT market by 2020.
- ▶ Today there are over **300 IoT platforms** available.
- ▶ **Data security and privacy** are the major challenges for the IoT and IloT market including **ethics and regulations.**

Join us at the 8th event on the Internet of Things

Share and discover how smart and connected devices are helping people, communities and companies and what the future brings. Main challenges for digital industry, economy and life are dynamic global value chains and business models, creating trusted environment, taking care of security and privacy, lack of standards, as well as clear ROI.

Be part of the IoT Ecosystem!

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Why attend?

- Event targets the **Central and Eastern Europe** and builds the Internet of Things community in the region
- 120+** C-level, experts, developers, professionals, policy makers, researchers, entrepreneurs, public initiatives
- Open, interactive and energizing sessions and workshops** from your ideas to projects, business & cases.
- Relaxing environment** with traditional hospitality, local cuisine and networking.

Industrial IoT and Digital Transformation

Either a manufacturing, a product or a service company, in any case IoT is disrupting your business model and your industry. Stay ahead of your competition and go digital.

Understanding the potential and the value of IoT is only the first step you take. Implementing new business models and taking advantage of IoT and a digital company is something completely different.

Learn about IoT and find out more about successful implementation of digital technologies in production, process management, logistics and supply chain management, energy efficiency, cost savings, new business models and generating new income.

How to digitally innovate: Fast, easy and efficient.

The future of Blockchain and DLT: Case studies

DLT - digital ledger technology has become popular in recent years thanks to the blockchain. But it's only a beginning. Find out about other DLTs and hear about use cases.

Most popular DLT is blockchain and its major applications are crypto-currencies. For industry, other DLTs are available, overcoming blockchain limitations, though many non fintech already exist.

Especially in EU the IOTA, next generation DLT is gaining popularity very fast, especially among companies in many industries. And more DLTs are emerging, like hashgraph, which are may be more suitable for industrial applications.

Why and how to apply DLT in industrial cases?

NGI - Next Generation Internet

An EU driven and supported programme, NGI is gaining attraction not only in Europe, but also globally. It is about integrating our values and expectations with the internet.

The workshop on NGI is going to discover and discuss options and opportunities for companies, researchers and communities to design and implement the internet of the future.

Having companies, institutes, researchers, experts, students, start-ups, non-tech, social science and individuals involved in an open and inclusive process to discuss the future of internet is an opportunity to create we never had before.

What brings the future of internet: Beyond technology

Smart cities and sustainable living

Many cities claim being smart. Yet it's not limited to cities, but stretches to any communities. What makes appropriate solutions is not technology, but how and why it's used.

The session on Smart habitats, relating to cities, villages and communities is about understanding the challenges of the cities and communities and about the best practices and real cases.

Session will focus on sustainable solutions and a Crowdsensing concept that engage population of cities, villages and communities to connect and actively participate in creating, innovating, developing and running the place they live, work or simply enjoy their life.

Sustainable solutions for smart cities and digital participation

We are grateful to our partners, supporters and endorsers from previous years

